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DIGITALIZATION AND TENDER EVALUATION IN CONSTRUCTION PROJECTS: A BIM-INTEGRATED MCDA APPROACH SUPPORTED BY MACBETH

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SUMMARY: The tender evaluation process in the procurement for construction works, aligned with regulations such as the European Directive 2014/24/EU, faces various constraints, increasingly acknowledging the impact of digitalization, particularly through Building Information Modeling (BIM). Therefore, a thorough BIM-integrated multi-criteria decision analysis approach is vital to fairly select the best contractor for the job and ensure project success. Despite its significance, the literature remains scarce, particularly in addressing BIM-related and valuefocused constraints for construction tender evaluation. This research introduces a comprehensive and valuefocused method integrating BIM criteria through Multicriteria Decision Analysis (MCDA) supported by the Measuring Attractiveness by a Categorical Based Evaluation Technique (MACBETH), which is applicable to both the public and private sectors, serving as a reference guide for contracting authorities to assess and select the best tender for BIM-based construction works contracts. For this purpose, the following methodology was adopted: 1) conducting an extensive literature review; 2) carrying out interviews with construction experts to identify BIMintegrated evaluation criteria and performance descriptors; 3) creating an adapted MCDA construction tender evaluation framework supported by MACBETH; 4) performing a real-world case study to demonstrate the proposed evaluation framework; 5) discussing its application and limitations, along with considerations for future research. The study demonstrated the practicality of the proposed framework through a case study, showing that a value-based approach can significantly improve project outcomes compared to traditional methods. While acknowledging the potential of the BIM methodology, the impact of BIM-specific criteria on contractor selection was found to be less significant than expected. In conclusion, this work addresses current limitations, such as the absence of BIM-integrated assessment guidelines in the European Directive 2014/24/EU and ISO 19650. It outlines a value-focused MCDA approach for evaluating tenders for construction works contracts, supported by MACBETH for structuring the decision problem and building the evaluation model. The contribution to the body of knowledge lies in providing a robust framework that enhances the evaluation process in BIM-based construction works contracts and offers practical insights for contracting authorities.

KEYWORDS: building information modeling (BIM), construction, european directive 2014/24/EU, measuring attractiveness by a categorical based evaluation technique (MACBETH), multicriteria decision analysis (MCDA), tender evaluation.

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1. INTRODUCTION

In the construction industry, the methods used to assess and pick contractors have been mainly borrowed from those used in the public sector and have remained mostly the same (Lehtonen et al, 2022). These methods typically involve evaluating bids based on multiple criteria or only one criterion. The latter, where the contract is awarded to the lowest bidder, is the most used method, as it is often seen as the easiest way to achieve the best value for money (Lehtonen, et al 2022, Tavares, et al 2022b).

Despite this, many now agree that relying solely on bid price can cause several problems in project delivery. That approach can lead contractors to seek extra income through claims or cost reductions, which can have significant negative effects both technically and economically, affecting projects and organizations. That's why choosing solely based on the lowest bid is seen as very risky, especially from the client's point of view (Ellis et al, 1991).

This has prompted studies on multicriteria decision analysis to explore techniques for contractor selection that incorporate information regarding client objectives and contractor capabilities, along with bid price, as objectively and transparently as possible, as a way of achieving the best value for money (Fregonara, et al 2022, Macek, 2023). For reference, there have been the development of methodologies and frameworks based on multicriteria evaluation models for selecting contractors, by collecting preference information through interviews and questionnaire surveys to construction professionals using techniques such as the Delphi method; and by performing data analysis through methods such as the Program Evaluation and Review Technique (PERT) (Hatush et al, 1997), the utility theory (Hatush et al, 1998), the Analytic Hierachy Process (AHP) (Mahdi, et al 2002, Marović, et al 2021), and the Optioncards (Tavares et al, 2022a).

However, prior research has uncovered specific limitations, ranging from small sample sizes and restricted geographic scope to constraints in numerical methods and limited generalizability (Skitmore, et al 2001, Topcu, 2004). This highlights the need for additional research to address these gaps and enhance the knowledge on tender evaluation for contractor selection in the construction field.

One of the gaps lies in the omission of digitalization factors within evaluation frameworks, particularly the criteria related to Building Information Modeling (BIM), which is an increasingly important tool in the construction industry, and the examination of its impacts. Some studies have sought to address this by exploring the potential of BIM to enhance procurement processes through improved comprehension and heightened transparency (Russo, et al 2017, Park, et al 2022, Popov, et al 2021); by analyzing the correlation and implications of BIM in different contractual arrangements (Ariffin et al, 2017); by proposing a comprehensive approach for selecting contractors skilled in BIM and modern technologies (Mahamadu, et al 2017, Wang, et al 2019, Khoso, et al 2021, Popov, et al 2021); or by evaluating the post-selection performance of organizations in BIM-based projects through criteria for assessing their BIM capability (Mahamadu et al, 2020). Nevertheless, BIM-specific criteria are still lacking within general contractor evaluation frameworks and in value-focused multicriteria decision analysis (MCDA) approaches.

Another gap lies in the reliance on MCDA methods that predominantly use quantitative inputs (e.g. Analytic Hierarchy Process - AHP), despite the fact that, to the best of this paper author's knowledge, qualitative inputs are naturally more prevalent, especially in tender evaluation processes. While quantitative outputs are usually convenient for analysis and decision-making, individuals generally lean towards qualitative judgments, rather than quantitative assessments, when measuring the relative attractiveness of different options. Moreover, frequently employed methods often rely on alternative-focused approaches rather than value-focused ones, which can lead to suboptimal results when not adequately considering the values and preferences of the decision-making body. In this context, the Measuring Attractiveness by a Categorical Based Evaluation Technique (MACBETH) emerges as a suitable approach to support primarily qualitative and value-focused decision-making. Several studies, notably by Bana e Costa (e.g. Bana e Costa et al, 2002, 2012), who developed MACBETH (Bana e Costa et al, 1994), have focused on enhancing bid evaluation processes in public tenders using this method - despite its effectiveness, to the best of this paper author's knowledge, MACBETH has not been widely adopted, not only due to the technical proficiency required but also because it has not received sufficient commercial and technical dissemination internationally. However, none of these studies explored the use of this technique within a general evaluation framework for construction works, including BIM-specific criteria.

This paper aims to address the aforementioned gaps by introducing a comprehensive and value-focused method integrating BIM criteria through MCDA supported by MACBETH, which is applicable to both the public and

private sectors, serving as a reference guide for contracting authorities to assess and select the best tender for BIMbased construction works contracts. To achieve this, the process involved an extensive literature review and a series of interviews with construction experts to identify BIM-integrated evaluation criteria and performance descriptors, followed by the development of a comprehensive BIM and MCDA-based construction tender evaluation framework supported by MACBETH. Subsequently, a real-world case study was conducted to demonstrate the proposed evaluation framework, comparing it to traditional practices. The study concludes by highlighting the practical benefits of the proposed framework, noting its effectiveness in improving project outcomes while recognizing the limited impact of BIM-specific criteria, and suggests further research to address gaps such as the lack of BIM-integrated guidelines in existing regulations.

Given that private procurement frequently lacks specific regulations and often relies on public sector standards, it is important to note that this paper is built upon principles derived from the European Directive 2014/24/EU (Directive, 2014), adapting these guidelines to develop a robust framework applicable to both public and private sectors.

That said, the paper is organized as follows: section 2 outlines the research methodology; section 3 reviews the relevant literature on public procurement and evaluation practices, including BIM, MCDA, and MACBETH; section 4 introduces the proposed decision-making model; section 5 analyzes the case study; and, finally, section 6 summarizes the main findings, discusses the study's limitations, and establishes directions for future research.

2. RESEARCH METHODOLOGY

The applied research methodology consisted of four main steps, which are represented in **Figure 1** and described in the following subsections.

Research phases	Literature review	Interviews	MCDA tender evaluation framework	Case study
Key steps	comprehensive 1) Perform search using recognized data search engines; inclusion criteria: 2) Apply BIM quality. relevance. advancements; 3) Apply exclusion criteria: non- peer-reviewed, outdated, not construction-focused	1) Select 15 experts with over 10 years of experience; 2) Conduct interviews via in- person and virtual sessions: 3) Value identification: criterion elicitation: performance descriptors.	1) Define decision problem: MCDA 2) Select method (MACBETH): 3) Build consensus with experts.	1) Select BIM-based project; 2) Collect project data: 3) Apply MCDA framework with MACBETH: 4) Analyze and compare results.

Figure 1: Research methodology process.

2.1 Literature review

This research conducted a systematic literature review to examine public tender processes, methodological constraints, existing evaluation practices, and the role of BIM in construction tender evaluations. A structured approach was employed in the review process, which involved several key steps to ensure thoroughness and rigor.

First, a comprehensive search was performed using well-established academic databases namely "google scholar", "scopus", and "web of science". This was followed by a detailed selection process where inclusion criteria included relevance to the topic of construction tender evaluation, methodological quality, and recent advancements in BIM integration. Studies were excluded if they were not peer-reviewed, outdated, or did not fit the specific focus of construction tenders.

This approach ensured that the review was systematic and comprehensive, covering a broad range of relevant literature while maintaining high standards of quality and relevance. This process allowed for the identification of key research gaps and areas for innovation, which were instrumental in shaping the subsequent phases of the study.

The literature review begins in section 1, where several studies on MCDA and MACBETH, as well as the impact of BIM criteria within tender evaluation frameworks, are discussed. This section highlights the limitations of these studies and explains how the present research contributes to the existing body of knowledge.

In section 3, the literature review is expanded to focus primarily on the European Directive 2014/24/EU (Directive, 2014), which serves as the foundation for this study. This section describes the public tender process, its methodological specifics, and current evaluation practices, followed by an overview of BIM methodology in the context of construction contracts. Additionally, a separate subsection on MCDA and MACBETH is included.

2.2 Interviews

The interview methodology employed a systematic and structured approach designed to capture essential insights from experienced construction professionals, similar to the one utilized in the research conducted by (Matos et al, 2024). This method was carefully organized to ensure comprehensive coverage of critical evaluation criteria for BIM-based construction tenders and the establishment of precise performance benchmarks.

The interviews were conducted through a combination of in-person meetings and virtual sessions, utilizing platforms such as "zoom" and "microsoft teams" to facilitate participation from a diverse range of locations. A total of 15 experts were selected based on their extensive experience in construction tender evaluation and expertise in BIM technologies. The selection process involved reaching out to industry leaders and practitioners through professional networks and industry conferences, ensuring a broad representation of viewpoints. The experts included senior project managers, procurement specialists, and BIM consultants, each with over 10 years of experience in their respective fields. Their diverse backgrounds provided a well-rounded perspective on the evaluation criteria and performance benchmarks needed for BIM-based construction tenders.

The structured interview process comprised three key stages:

1) Value identification: experts provided their perspectives on the primary drivers of value in construction projects. This stage aimed to establish a foundational understanding of what constitutes value from an industry standpoint.

2) Criterion elicitation: based on the identified drivers of value, experts specified the screening and evaluation criteria essential for assessing tenders within a BIM environment. This stage focused on capturing a value-focused approach to tender evaluation.

3) Performance descriptors: experts articulated performance benchmarks for each evaluation criterion, distinguishing between "good" and "neutral" outcomes. These benchmarks were designed to facilitate an objective assessment of how well tender proposals meet the established criteria.

The outcome comprised a comprehensive criteria evaluation framework (**Appendix 1**) along with the corresponding value tree (**Appendix 2**).

2.3 MCDA tender evaluation framework

This part of the research involved tailoring the well-regarded MCDA approach to the specific context of construction tender evaluation. The adaptation process was carried out through the following steps

1) Decision problem: defining the decision problem specific to construction tender evaluation, drawing on the previous interviews and the paper authors' expertise;

2) MCDA supporting method: MACBETH was selected to support the implementation of MCDA, given its potential in effectively managing qualitative information, as further elaborated in section 4;

3) Consensus building: engaging with the previously involved experts to align the adapted MCDA approach with the industry's objectives and values through a consensus-building process.

This resulted in the creation of a construction tender evaluation framework, which is elaborated in section 4 and illustrated in **Figure 3**.

2.4 Case study

The research methodology concluded with the application of the proposed MCDA tender evaluation framework to a real-world case study. This step aimed to validate the framework and assess its effectiveness compared to traditional evaluation practices.

The analysis was conducted through the following steps:

1) Selection of case study: the case study was selected based on specific criteria to ensure its appropriateness and relevance for evaluating the proposed framework. The criteria included the following:

-**Relevance to BIM**: the project had to be BIM-based to align with the framework's focus on BIM integration;

-**Complexity and scale**: the project needed to be sufficiently complex to test the framework's ability to handle diverse evaluation criteria and real-world conditions;

-**Availability of data**: the project required accessible data, including tender proposals and performance records, to apply and test the MCDA framework effectively.

2) Data collection: for the selected project, detailed data was gathered, including:

-Tender proposals: the various proposals submitted for the project were collected to provide a basis for evaluation;

-Project documentation: all relevant project documents were compiled to understand the context and requirements;

-Historical performance records: data on past project performance was collected to provide benchmarks and context for the evaluation.

3) Application of the MCDA framework: the MCDA framework was applied to the collected data using the MACBETH-specific software system. The framework utilized the evaluation criteria specified in **Appendix 3**, which were derived from the foundational criteria detailed in **Appendices 1 and 2**. This step involved:

-Evaluating tender proposals: each proposal was assessed based on the BIM-integrated criteria to determine its performance and value;

-Applying criteria: the criteria from **Appendices 1 and 2** were used to structure the evaluation process and ensure consistency.

4) Result analysis: the results obtained from applying the MCDA framework were analyzed and compared with outcomes from traditional evaluation practices used for the same tender proposals. This comparison aimed to:

-Validate the framework: assess the effectiveness and accuracy of the MCDA approach compared to traditional methods;

-Demonstrate potential benefits: highlight any advantages of the MCDA framework in providing a more comprehensive and objective evaluation.

This final phase of the research aimed to validate the adopted methodology and demonstrate the transformative potential of the proposed evaluation framework in the context of tender evaluations for BIM-based construction contracts.

3. LITERATURE REVIEW

The award of construction contracts, especially within the realm of public procurement, typically entails a tender evaluation analysis that considers principles such as non-discrimination, proportionality, and transparency.

The process of selecting the optimal tender, as outlined in European Directive 2014/24/EU (Directive, 2014), can be undertaken through one of the following methods: mono-criterion (the lowest price) and multi-criteria evaluation.

The latter enables the consideration of additional factors beyond price, fostering the use of multi-criteria evaluation methods. To achieve this, CA must establish criteria that collectively identify the most economically advantageous tender.

In this sense, European Directive 2014/24/EU not only mandates the advance disclosure of the criteria but also requires the specification of the relative weight assigned to each criterion. This enables tenderers to consider this information while preparing their tender proposals, thereby adhering to principles such as transparency.

In countries like Portugal, through the Portuguese Code of Public Contracts (Decree-Law, 2008), the tender evaluation requirements are more stringent, necessitating not only the identification of criteria and their weights but also the specification of the scoring rules.

3.1 Public tender process

As outlined in the European Directive 2014/24/EU (Directive, 2014), various approaches can be taken when awarding contracts for public construction projects. These approaches encompass direct assignment of contracts, inviting bids based on prior qualifications, or conducting a public tendering process. The choice of the most appropriate procedure is influenced by factors such as the estimated contract value, project complexity, the nature of the works, the necessity for ensuring fair competition, and the urgency to complete the project.

Among these procedures, according to this paper author's experience, opting for a public tender is a common choice. However, it is governed by specific regulations and must conform to a distinct set of rules and procedures outlined by governing authorities. The general procedure for public tenders is described below.

Firstly, it is crucial to delineate the contract's scope, encompassing details like the design of the construction project.

Subsequently, it becomes necessary to articulate the supply conditions through a comprehensive specifications document, explicitly detailing the requirements, including obligations and responsibilities for both the contractor and the CA. This specifications document typically consists of two primary sections: general clauses covering administrative aspects such as deadlines, payment terms, and insurance requirements, and special clauses addressing the more technical aspects of executing the construction works.

Lastly, the tender document must be prepared, establishing the framework for managing the tender process. This involves specifying conditions, deadlines, and the format for submitting proposals.

These documents constitute parts components of the invitation to tender, officially initiated through a public announcement. Throughout the bidding process, tenderers can submit requests for information, that will be addressed by the CA.

Upon receiving the proposals, a public event is convened to open them, overseen by a committee appointed by the CA, known as the opening committee. This committee assesses the qualifications of competitors and the content of their proposals by cross-referencing the submitted documents, until a final decision is reached.

Following this step, the evaluation committee, previously appointed by the CA, begins its work, which is divided into two phases: the selection phase, involving the application of screening criteria, and the contract award phase, where evaluation criteria come into play. The selection phase includes a pre-qualification stage aimed at excluding firms that do not meet pre-established financial and/or technical requirements. The contract award phase serves as the pivotal stage.

The evaluation committee may collaborate with experts specializing in the technical analysis of proposals and may seek clarifications from competitors regarding any uncertainties in the interpretation of submitted materials. Additionally, they may gather information from external sources to assess the actual financial and technical capabilities of competitors.

Mandated to support their analysis, the evaluation committee generates evaluation reports that are distributed to all competitors for their feedback.

After receiving and analyzing competitors' comments, the committee formulates a final proposal for submission to the CA, marking the completion of the committee's role in the process.

Following this stage, crucial steps unfold until the contract is awarded, but these are not addressed here as they extend beyond the evaluation phase.

The public tender process described above is depicted in **Figure 2**.

Procurement phases	Invitation to tender	Tender response	Tender evaluation	Contract award	
Procurement Procedures	Public Tender and announcement Specifications documents	Requests for Opening of information proposals	Screening and evaluation	Negotiation	
Main authors	Contracting Authority	Tenderer Opening Commitee	Evaluation Committee Contracting Authority	Contracting Authority Selected tenderers	

Figure 2: Public tender process.

3.2 Methodological particularities

In line with the foundational principles of transparency and competition, the evaluation process must be explicitly outlined in the tender documents right from the beginning, ensuring that competitors understand the "rules of the game" (Directive, 2014).

Thus, the complete evaluation model must be made public beforehand, without the possibility of any subsequent modifications. This safeguards bids from being evaluated based on undisclosed factors.

This mandate, in accordance with European Directive 2014/24/EU, extends to disclosing the contract award criteria, their relative weights, and, contingent on local regulations, the associated scoring functions.

The criteria chosen for evaluation should solely address aspects relevant to the competitive scope, closely aligning with the objectives and specifications outlined by the CA. These criteria shall avoid any direct or indirect reference to competitor-specific situations, qualities, or characteristics.

Once these criteria are established, the scoring rules are defined. These rules, whether expressed mathematically or through a defined set of performance levels, should not rely on comparisons with other tenders, avoiding relative scoring functions such as those based on lowest or average prices.

The accurate determination of the relative weights relies on assessing the potential impact of variations on the criteria. However, according to this paper author's experience, this determination is typically contingent on information available after bid unveiling, unless an alternative method, such as previously establishing weights based on performance references, is employed. This method is further elaborated upon in section 4, specifically in section 4.3.

The overall score of each tender is calculated by multiplying the partial scores, determined through the scoring functions assigned to each criterion, by their respective weights.

3.3 Current evaluation practices

Competitive bidding stands as the most used procedure for selecting the best contractor for construction works, primarily relying on the lowest price as the sole criterion for contract award (Hatush et al, 1998).

However, relying solely on the lowest bidder might not be the most cost-effective choice in the long term, as it poses risks such as poor contractor performance, financial issues, project delays, and substandard quality. Thus, more comprehensive evaluation methods should generally be adopted, considering these risks by examining nonprice-related data.

While MCDA methods exist for this purpose, several challenges arise, including the difficulty of assigning weights to vaguely defined criteria and scores to proposals without specific, value-focused scoring functions.

One of the most common mistakes in construction procurement is assigning quantitative weights to criteria solely based on the CA's perception of their relative importance, which may lead to discrepancies in optimal preferences.

For instance, let's consider a scenario where a tender priced at 20 million euros with a completion time of 24 months is favored, due to price weighting, against another one priced at 21 million euros but with a shorter completion time of 18 months. Does the tender with the lower price truly align with the CA's optimal preferences? Alternatively, would the CA be willing to pay an additional 1 million euros (5% increase) for a reduction in completion time of 6 months (25% decrease)?

This conventional approach might significantly deviate from the CA's actual preferences.

A solution to address this problem is proposed in section 4, specifically in subsection 4.5.

3.4 BIM

Building Information Modeling (BIM) can be defined as "the use of a shared digital representation of a built asset to facilitate design, construction, and operation processes to form a reliable basis for decisions" (CEN, 2018b). In practical terms, according to this paper author's best knowledge, BIM utilizes advanced information technologies to create and manage three-dimensional models that can incorporate all pertinent data on built assets throughout their lifecycle. This methodology addresses inefficiencies of traditional processes, which are characterized by a lack of cohesion and reliance on conventional paper-based methods and two-dimensional file formats. The absence of collaboration and standardization in traditional methods often leads to errors, omissions, and incompatibilities, resulting in conflicts, delays, and cost overruns, especially during the construction phase.

Some countries are already mandating the use of BIM for specific types of public construction projects, including Finland, Sweden, the UK, France, Italy, and Russia (McAuley et al, 2017). Others, such as Germany and Spain, are actively implementing BIM programs with the intention of enacting future mandates (Popov et al, 2021; Garcia et al, 2021). However, certain countries like Portugal, Switzerland, and Belgium currently have no planned BIM mandates. Consequently, the implementation of BIM, especially across Europe, remains notably fragmented.

The European Directive 2014/24/EU suggests that member states may consider mandating the use of specific electronic tools such as BIM or similar innovative methods in public procurement to foster innovation, which is deemed crucial for future growth in Europe. However, this directive does not impose specific mandatory BIM requirements for construction works contracts nor directly influence the tender evaluation process concerning BIM criteria. Similarly, European Union countries like Portugal, where local legislation is primarily derived from European directives, do not explicitly incorporate detailed BIM considerations into their public legal frameworks.

Nevertheless, according to the standard ISO 19650-2 (CEN, 2018b), BIM should be integrated as far as possible with existing processes for technical procurement. Therefore, during the preparation of the bidding documents, the CA shall consider the necessary BIM evaluation requirements.

While the standard provides general recommendations for BIM-specific workflows and documentation, including the reference to the need for evaluating tenderer capabilities, it does not offer guidance on conducting a BIM-based tender evaluation process. This is an area where this study provides valuable insights.

Although this paper does not delve into the whole BIM-based procurement methodology, with ISO 19650-2 as a reference, it is important to note that BIM commercial, managerial, and technical requirements (Exchange Information Requirements or EIR) should be integrated into the bidding documents, especially the specifications document, laying the foundation for BIM-integrated evaluation procedures that are outlined in coherence with those requirements in the tender document. Subsequently, tenderers are expected to respond to these requests by providing specific documents such as the BIM Execution Plan (BEP) and the Master Information Delivery Plan (MIDP), along with additional documentation to support the evaluation of BIM qualifications, experience, and organizational structure, which may include team curricula, project portfolio, organizational and project charts, and recommendation letters.

3.5 MCDA and MACBETH

MCDA represents a comprehensive approach encompassing diverse supporting methods for decision-making. It aims to curb biases and subjectivity by offering a structured framework to assess and compare various alternatives based on their performance across multiple criteria. This facilitates decision-makers in arriving at more informed and objective conclusions.

MCDA becomes especially relevant when dealing with multifaceted issues such as tender evaluation, particularly within public procurement. In this context, it addresses the imperative to justify evaluation choices and judgments while upholding principles of fairness and transparency in allocating public resources. Additionally, it responds to the requirement of setting the evaluation rules completely beforehand.

Construction tender evaluation involves criteria spanning quantitative and qualitative aspects measured on different scales. This can be resolved through the Multi-Attribute Value Theory (MAVT), which enables decisionmakers to compare alternatives using a unified metric (Belton et al, 2003), enhancing systematization, transparency, and precision, while preventing the risk of rank reversal (Wang et al, 2009).

MACBETH is a method compatible with MAVT and is particularly useful over other numerical methods for building construction tender evaluation models. Specifically, one of the main reasons for this preference is that MACBETH relies on qualitative judgments, considering the preferences of the decision-making body. These judgments are then used to quantify the relative values of options, forming the foundation for building the scoring functions and assessing weighting coefficients. The theoretical foundations of MACBETH can be found in (Bana e Costa et al, 1994, 2012).

The MACBETH method stands out by addressing the gap in MCDA methods that primarily rely on quantitative inputs, whereas qualitative inputs are naturally common, particularly in tender evaluation processes. While quantitative outputs are usually convenient for analysis and decision-making, according to this paper author's best knowledge, individuals generally lean towards qualitative judgments rather than quantitative assessments when measuring the relative attractiveness of different options.

Moreover, frequently employed methods often rely on alternative-focused approaches rather than value-focused ones, potentially leading to suboptimal results when not adequately considering the values and preferences of the decision-making body. In this context, MACBETH emerges as a suitable approach to support primarily qualitative and value-focused decision-making. Several studies, notably by Bana e Costa (e.g. Bana e Costa et al, 2002, 2012), have focused on enhancing bid evaluation processes in public tenders using this method.

Despite its effectiveness, MACBETH has not been widely adopted, primarily due to the technical proficiency required and insufficient commercial and technical dissemination internationally. The MACBETH software provides a practical tool for implementing the MACBETH method, facilitating its application in real-world scenarios. This software aids in the systematic capture and processing of qualitative judgments, translating them into quantitative values for comprehensive decision analysis.

All in all, MCDA and MACBETH provide robust frameworks for construction tender evaluation, addressing both quantitative and qualitative criteria. The MACBETH software enhances the practical application of these methods, promoting fairness, transparency, and precision in procurement processes. The integration of these methodologies can lead to more informed and objective decision-making, ultimately improving the allocation of resources in construction projects.

4. TENDER EVALUATION USING MCDA

The proposed MCDA tender evaluation framework is depicted in **Figure 3**. Each step of this framework is further described in the following subsections, considering the same numbering.

A practical demonstration of this method is presented in section 5.

Figure. 3: MCDA tender evaluation framework - adapted from (Mateus et al, 2010).

4.1 Decision context

This phase involves comprehending the tendering process, its stakeholders, and methodological limitations. It includes establishing the decision support process and system and defining the evaluation model type.

While these aspects have been addressed earlier in this paper, they should be tailored on a case-by-case basis, considering the contract scope, available resources (e.g. time and money), and other constraints such as legal and environmental factors.

4.2 Identifying screening and evaluation criteria

The process of identifying criteria is particularly relevant for two main reasons. Firstly, it plays a crucial role in establishing and validating the concept of the "best tender" from the CA's perspective. Secondly, it is essential in ensuring that all criteria are disclosed alongside procedural documents.

In this context, employing a value-focused thinking methodology proves beneficial as it centers on CA objectives through Fundamental Points of View (FPV), which are derived from interactive methods involving key

stakeholders. These FPV serve as a bridge for translating objectives into criteria, considering key principles such as isolability, non-redundancy, completeness, conciseness, operationality, measurability, lack of ambiguity, and consensus (Keeney, 1992).

In tender evaluation, criteria are usually categorized into screening and evaluation types. While screening criteria establish admissibility or pre-qualification thresholds related to the tenderer's capacity, the evaluation criteria concentrate on the attributes of the tender proposal. These criteria are typically organized in a hierarchical structure represented by a value tree.

A BIM-integrated framework featuring both screening and evaluation criteria - determined according to the research methodology described in section 2 - is presented in **Appendix 1**. The corresponding value tree is represented in **Appendix 2**.

The utilization of this framework should be adapted on a case-by-case basis.

One aspect to highlight is the expected performance criteria, which provides an alternative to past performance in terms of assessing the tenderer's credibility in executing the contract according to the accepted tender proposal (Tavares et al, 2013). While past performance assessment can be admissible in countries like the United States (Albano et al, 2011), it is viewed as potentially discriminatory in the European Union, according to the European Directive 2014/24/EU.

Additionally, the framework stands out by offering BIM-specific criteria for conducting evaluations at both the bid and bidder levels.

4.3 Defining performance measures

Performance measures, also known as descriptors of impacts or descriptors of performance, are used to operationalize each criterion by establishing plausible performance levels on a quantitative or qualitative scale. This approach is crucial to facilitate an objective assessment of each tenderer and tender proposal's performance concerning a specific criterion, ensuring comparability between different alternatives (Mateus et al, 2010).

For each performance measure, it is important to establish reference levels of intrinsic value, which will serve as comparison points for evaluating alternatives on each criterion independently of other tender features - "good" as the unequivocally attractive level and "neutral" as a level devoid of specific attractiveness. For instance, a proposal might be rated as "very good" if it surpasses the "good" level, "positive" if it falls between "neutral" and "good", or "negative" if it falls below "neutral".

This approach enables an assessment of the inherent attractiveness of each proposal and aligns with the specific requirements of public procurement, ensuring that the evaluation of one proposal is not influenced by the attributes of other proposals. It also helps to avoid scenarios where a bid is selected simply because it is the best among those submitted, even if it is inadequate in responding to the CA's preferences.

The performance references for the proposed BIM-integrated evaluation framework are also detailed in **Appendix 1**. These descriptors are qualitative by nature but can be adaptable to quantitative measures depending on the context (e.g. price and time).

4.4 Defining scoring rules

Scoring rules play a vital role in assessing tenders on each elementary criterion by converting the established performance levels into numerical scores. These scores gauge the relative attractiveness of each performance level, mirroring the CA's preferences. There is a need to avoid relative scoring functions, ensuring that assessments solely reflect CA priorities, irrespective of tenderers and their features - a fundamental requirement in public procurement.

The formulation of scoring rules predominantly hinges on the nature of performance measures - whether they are quantitative and continuous or qualitative and discrete. Respectively, these rules can be devised through mathematical expressions, such as the bisection method (Goodwin et al, 1997), or based on a predefined ordered set of performance levels, as exemplified in direct rating methods (Winterfeldt et al, 1986).

Particularly for performance measures of a qualitative nature, as the ones detailed in **Appendix 1**, MACBETH emerges as a suitable approach due to its adaptability to qualitative judgments, as previously explained.

4.5 Defining weights

Weights act as scaling factors for converting partial (local) scores from various criteria into an overall score.

In the context of the compensatory additive aggregation method, commonly used in public tender evaluations, weights essentially indicate the trade-offs between different criteria's partial scores. In other words, they represent how much the CA is willing to balance a decrease in one criterion against an improvement in another.

Determining these weights requires careful consideration of the performance levels for each criterion to ensure that they are not arbitrary or mistakenly interpreted as indicating the relative importance of criteria; rather, they should accurately mirror the true preferences of the CA.

For this reason, robust weighting procedures rely on structured questioning methods involving pairwise comparisons among performance levels of hypothetical reference tenders. These references can be simulated with the two distinct anchor impacts previously described for each criterion ("good" and "neutral"), as they do not depend on tender-specific features.

This methodology effectively addresses the challenge posed by the European Directive 2014/24/EU in determining weights prior to having bid knowledge.

Prominent weighting protocols include swing weighting (Winterfeldt et al, 1986), the trade-off procedure (Keeney et al, 1976), and MACBETH (Bana e Costa et al, 2000).

Once again, for the same reasons previously outlined, MACBETH stands out as a suitable method in supporting the weight definition, as described in (Bana e Costa et al, 1994).

4.6 Analysing bids' performance profiles

Once tender proposals are submitted, the evaluation phase commences.

Led by an evaluation committee, this phase involves scrutinizing the tender performances. The committee assesses the specific attributes presented by the different bidders against the predefined performance references for each aspect of the contract open to competition. This task demands technical expertise, and occasionally, external consultants are engaged to provide additional support.

The analysis outcome leads to the formulation of impact profiles for the various bids. These profiles lay the groundwork for determining the respective partial scores of the tenders.

This step marks a critical transition from the planning phase, which involves structuring the problem and building the evaluation model, to the execution phase, where the evaluation model is applied.

4.7 Determining bids' partial scores

Following the tender performance analysis, the evaluation committee allocates a partial score to each tender for every elementary criterion. This allocation is based on the previously defined scoring rules, either through a mathematical expression or by utilizing a score scale.

The scores are then meticulously verified to ensure they accurately reflect the value judgments made by the evaluation committee on behalf of the CA.

4.8 Determining bids' overall scores

The overall score for each submitted tender is computed using an additive value model, in accordance with the public procurement specifications outlined in European Directive 2014/24/EU.

This procedure, represented by **Equation 1**, involves summing up all partial scores on each elementary criterion, multiplied by their relative weights.

$$
V(p) = \sum_{i=1}^{n} k_i v_i(p)
$$
, with $\sum_{i=1}^{n} k_i = 1$ and $k_i > 0$ and $\begin{cases} v_i(\text{good}_i) = 100 \\ v_i(\text{neutral}_i) = 0 \end{cases}$ (1)

where $v_i(p)$ represent the partial values of each bid p for the criteria $(i = 1, ..., n)$; k_i the weighting coefficients; and $V(p)$ the overall value of bid p considering all n criteria. If sub-criteria are present, the procedure is initially applied to each group of sub-criteria that share the same parent criteria.

The additive aggregation procedure not only organizes bids based on their overall value but also assesses their relative differences in attractiveness. This approach involves utilizing cardinal preference information (v_i as cardinal scales), where decision makers establish value differences through judgments. This is very important because employing ordinal information in evaluation could result in inconsistent judgments, leading to the dependency of irrelevant judgments and, consequently, inaccurate decisions (Bana e Costa et al, 1994).

4.9 Running sensitivity and robustness analysis

Decision-making often involves grappling with incomplete, imprecise, or uncertain information. Therefore, it is crucial to explore the extent to which conclusions can be drawn under varying degrees of information availability, imprecision levels, or uncertainties.

Sensitivity and robustness analyses emerge as pivotal steps in evaluating the adequacy of the assessment model, focusing on its representation and consistency to effectively underpin decision-making.

Sensitivity analysis gauges how the model's outcomes react to fluctuations in judgments, performances, scores, or weights, while robustness analysis identifies dominant scenarios by comparing different alternatives using either ordinal or cardinal information.

This phase of the evaluation process is critical for validating results and formulating robust recommendations for selecting the most suitable contractor for the job.

4.10 Formulating recommendations

At this point, the evaluation committee issues its recommendations through duly justified evaluation reports.

The CA subsequently analyzes these reports, decides on the attractiveness of the various tender proposals, and appoints a party to award the contract.

5. CASE STUDY: OFFICE BUILDING IN LISBON

5.1 Decision context

This case study pertains to one of the most emblematic office buildings in Lisbon.

The construction works contract was awarded to a certain contractor. However, the tender evaluation process had been conducted using an alternative-focused approach, which might have overlooked the CA's value preferences, alongside traditional evaluation methods, that could have erred in criteria identification, scoring and weighting definition.

More recently, this situation had prompted the question of whether utilizing a value-focused tender evaluation through an MCDA approach, supported by MACBETH and aligned with the principles of public procurement as defined in European Directive 2014/24/EU, would have resulted in a different contractor to execute the contract.

In this context, the present case study aims to simulate a new evaluation process using the MCDA tender evaluation framework proposed in this paper and compare the original results (without MCDA) with the new simulated outcomes (with MCDA). This also serves to demonstrate the application of the new methodology as outlined in section 4.

To ensure consistency and comparable results, the decision-making body in the new evaluation process was identical to that of the original process. It comprised two managers from the contracting authority, as well as two senior construction project management consultants, one junior construction project management consultant, and two BIM consultants. The selection criteria for these decision-makers were based on their expertise and roles in the original evaluation process. Specifically, the two managers were chosen for their positions within the contracting authority, ensuring that the investor's interests were represented. The external consultants were selected for their experience and varying levels of seniority in construction project management, with the addition

of two BIM consultants to provide specialized expertise. While the demographic details of the decision-makers such as age, gender, and specific background information - are not specified in this study, it is assumed that their diverse perspectives contributed to a well-rounded evaluation process.

5.2 Decision-making without MCDA

Table 1 outlines the adopted evaluation criteria and their corresponding weights - the scoring rules ranged from 1 to 5, where 1 means poor performance and 5 signifies excellent performance. The screening criteria considered the bidder's financial health and bid project constraints (cost and time).

Table 1. Decision-making without MCDA: evaluation criteria and (total) assigned weights.

Area of concern	Criteria	Total weights		
Bid Financial (bid)	Overall Price, Errors & Omissions, Exclusions, Alternatives, Payment Conditions	30 %		
Bid Schedule (bid)	Overall Time, Work program, Equipment and Manpower	20 %		
Bid Technical (bid)	Technical Report, Management Systems Plans (Quality, Environment, Safety)	15 %		
Technical Ability (bid)	Organizational Structure, Personnel Qualification	15%		
Experience Record (bidder)	Number of Years and Total Work Volume in Similar Projects and Construction in general	15 %		
BIM (bid and bidder)	Bid: overall price, BEP, MIDP, personnel, software; Bidder: experience, personnel	5%		

From the initial pool of five competitors, only four (A, B, C, D) advanced beyond the screening stage, with competitor E falling short due to exceeding the total cost limit by over 10%.

The subsequent evaluation stage using the classical additive aggregation model yielded the following ranking: 1) C (3.75), 2) B (3.50), 3) A (3.30), and 4) D (3.05). In the negotiation stage, proposal D was removed, refining the shortlist to: 1) C, 2) B, 3) A. Ultimately, proposal C secured the winning bid.

5.3 Decision-making with MCDA

5.3.1. Structuring the problem

Screening and evaluation criteria

The screening criteria, as outlined in **Appendix 1**, were employed during the pre-qualification phase.

The evaluation criteria described in **Appendix 1** were adapted for the current case, leading to the construction of the value tree depicted in **Appendix 3**. This adaptation involved a series of interactions with the original decisionmaking body, following the methodology previously described for outlining **Appendix 1**.

Performance levels

The performance references "good" (A5) and "neutral" (A2), as detailed in **Appendix 1**, served as benchmarks for establishing the remaining performance levels: "very good" (A6, above "good"), "moderately positive" (A4, between "neutral" and "good" but leaning towards "good"), "weakly positive" (A3, between "neutral" and "good" but leaning towards "neutral"), and "negative" (A1, below "neutral").

5.3.2. Building the evaluation model

Scoring

The scoring scale for each criterion was established through a meticulous application of the MACBETH questioning procedure.

This procedure involved the original decision-making body providing verbal judgments to assess the relative attractiveness between the various pairs of performance levels using the MACBETH semantic categories (A1 to A6). These judgments were meticulously recorded in separate matrices for each criterion.

The MACBETH software system played a crucial role in capturing these qualitative judgments, automatically evaluating their consistency, and subsequently translating them into value functions specific to each criterion. In this conversion process, the performance references "neutral" and "good" were anchored with the numerical values of 0 and 100.

As an example, **Figure 4** illustrates the judgment matrix and the resulting value function for the "overall price" criterion.

	N Overall price							\times	N Overall price	×
E	A ₆	A ₅	AA	A3	A ₂	A ₁	Current scale	extreme	133.33 A6	
A6	no	weak	moderate	strong	v. strong	extreme	133.33	v. strong		
A5		no	weak	moderate	strona	v. strong	100.00	strong moderate	100.00 A5	
A4			no	weak	moderate	strong	66.67	weak	66.67 A4	
A ₃				no	weak	weak	33.33	very weak		
A2					no	very weak	0.00	no	33.33 A ₃	
A ₁						no	-16.67			
Consistent judgements							A2 0.00 A ₁ -16.67			
颸 <u> 뼥周圖니ᆒ쪫 세 ┣</u> 2 $^{\circledR}$ $ \mathscr{D}_{\sf nk} $ -91								χ $\left \begin{array}{c} 1 \\ 0.2 \end{array} \right $ $\left \begin{array}{c} \left \begin{array}{c} \left \begin{array}{c} \left \begin{array}{c} \left \end{array} \right \right. \end{array} \right \end{array} \right $ 囲		

Figure 4. Judgement matrix and value function for the criterion "overall price".

As an additional validation step, every scoring scale underwent a manual consistency check by the decisionmaking body, ensuring alignment with the group's preferences and logical combination of judgments.

Weighting

Based on the MACBETH weighting approach, criteria were weighted through pairwise comparisons to determine their relative importance.

In this sense, the decision-making group assessed 27 hypothetical options (corresponding to the total criteria depicted in **Appendix 3**). They ranked these options according to their overall attractiveness, considering the scenario of enhancing a bid from the worst ("neutral") to the best ("good") plausible performance levels.

Once the group ranked all 27 swings, they verbally evaluated the differences between each pair using the MACBETH semantic categories (A1 to A6).

This comprehensive process resulted in an ordering matrix of criteria and calculated scaling constants, as illustrated in **Figure 5**.

Figure 5. Criteria weights.

The decision-makers validated all results, including the additional check of every judgment inconsistency previously handled automatically by the software system.

Table 2 presents a comparison of the resulting total weights both with and without MCDA across the different areas of concern. The total weights with MCDA are derived from the rounded summation of weights obtained for respective criteria (as represented in **Figure 5**) following the logic outlined in **Table 1**. For instance, in the "Technical Ability" category, criteria encompass organizational structure ("OrgStructure", 4.73%), personnel qualifications ("PersQualif", 4.70%) and subcontractors ("Sub", 4.67%) - combining these weights results in a rounded total of 14%.

While a direct comparison is challenging due to variations in criteria across different areas of concern and the introduction of a new area ("expected performance"), distinct differences emerge, particularly in the "bid financial" category (-20%).

In this case, the MCDA analysis triggered a shift, elevating the importance of "BIM" (+7%) and "technical requirements" (+4%), while introducing a notable allocation to "expected performance" (+14%). These changes, along with minor variations observed in the "technical capacity" (-1%) and "experience record" (-4%) categories, contributed to the overall shift of 20%.

These changes are credited to the restructuring process that established a new set of criteria grounded in a valuefocused thinking, but also due to the systematic weighting procedure that considered the intrinsic performance levels of the criteria.

5.3.3. Applying the evaluation model

Performance profiles

The impact profiles of the tenders (A, B, C, D) were organized in a performance table, considering the predefined performance measures (A1 to A6). **Figure 6** shows an excerpt from this table, obtained from the MACBETH software system.

Figure 6. Table of performances (excerpt).

Ranking options

The overall ranking was established through the additive value model by combining the scores of each tender with the assigned weights for all the 27 criteria. **Figure 7** illustrates the results, outlining a distinct ranking compared to the non-MCDA approach - these results are discussed in section 5.4.

Figure 7. Overall thermometer.

For a comprehensive understanding of the models' outcomes, an analysis was conducted to determine how each criterion contributes to the overall score of the tenders. **Figure 8** illustrates the profile of tender B, demonstrating that criteria associated with financial aspects, schedule, and expected performance (highlighted in red rectangles) held the most substantial significance.

 \checkmark

Figure 8. Tender B profile (weighted scores).

5.3.4. Testing the requisiteness of the model

Sensitivity analysis

To explore the impact of adjusting the relative weight of key criteria on the overall scores and global ranking, a weight analysis was conducted.

Figure 9 illustrates the outcomes for the criteria "overall price" (5.01% weight) and "overall time" (4.96% weight). In both scenarios, it is evident that tender B is prevalent until 63.4%, a weight value that is practically unlikely to achieve. This reinforces the consistency of the model at the current weight values and reaffirms tender B as the optimal choice.

Figure 9. Sensitivity analysis on the weights: a) overall price and b) overall time.

A sensitivity test was conducted by removing the BIM criteria from the problem structure to evaluate its impact on the outcomes. The results, represented in **Figure 10**, compared to **Figure 7**, indicate minimal alteration in overall scores and the global ranking. Notably, tender B remains consistently the top choice across various weightings.

Actually, according to this paper's author experience, despite its value in enhancing construction project performance, the BIM methodology often does not hold pivotal importance in procurement decisions.

Figure 10. Overall thermometer (without BIM).

Robustness analysis

The model's robustness was assessed by simultaneously varying multiple weights while maintaining their predefined order of importance, aiming to gauge the consistency of the model across different weight combinations.

When solely considering ordinal information (options ranked by order of magnitude), conclusions on the tenders' ranking couldn't be drawn due to potential inconsistencies arising from not considering differences in attractiveness. However, by appropriately considering cardinal information (interval scales), which considers differences in attractiveness, and utilizing the additive model (additive dominance), the results were clear, as demonstrated in **Figure 11**: B dominates C, A, and D; C dominates A and D; and A dominates D. In conclusion, the analysis reaffirmed tender B as the optimal choice.

No Robustness analysis									
	∓		в				[all upper] [all lower]		
		=							
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(+=situation of dominance as a result of the additive model; ∆=situation of dominance, regardless of the additive model) *a 10% margin of error was applied to both criteria and weights.

Figure 11. Robustness analysis considering cardinal information.*

5.4 Formulating recommendations

In this case study, the tender evaluation was restructured, considering the MCDA framework proposed in section 4, supported by MACBETH. This reassessment considered the specific requirements of public procurement and the integration of BIM, both in structuring the problem and constructing the evaluation model.

The MCDA analysis yielded different results compared to the conventional approach (without MCDA), resulting in a shift of the leading tender from C to B. As illustrated in **Figure 12**, the score difference between proposals B and C mainly originates from criteria associated with financial aspects, schedule, and expected performance (highlighted in red rectangles). These criteria align with those carrying more weight in the calculation of the overall score for tender B, as depicted in **Figure 8**.

Figure 12. Difference profile B-C (weighted scores).

The MCDA, compared to traditional methods, stands out in structuring the decision problem, which significantly impacts the construction of the evaluation model. This is due to its value-focused approach that integrates CA preferences, contributing to the reliability of the model.

The MCDA analysis revealed that the impact of BIM criteria on the winning bid is limited, as even without them, tender B remains the optimal choice.

An important point to highlight pertains to the impact of adding or removing tenders in the results obtained through an MCDA analysis supported by MACBETH. By considering performance references, which hold intrinsic value and enable the establishment of scales for independently assessing the attractiveness of each tender, it can be concluded that the results remain unchanged when introducing or removing tenders in the evaluation process. This is particularly noteworthy, as it often happens, for instance, when proposals lose their attractiveness and are consequently removed from the process, new tenderers are added, or variant proposals are introduced.

This consistency in results stands out as a significant advantage of the proposed methodology, aligning seamlessly with the principles of proportionality and fairness within the realm of public (and private) construction procurement, given the evaluation of tender proposals based on their intrinsic value, irrespective of other tender features.

6. CONCLUSIONS

6.1 Main findings

When it comes to awarding construction works contracts, the bid price holds undeniable importance; however, relying solely on this criterion can be very risky for project success. The selected contractor shall possess specific capabilities that align with project requirements, the priorities of the contracting authorities, and the growing demands of digitalization, particularly in the context of the BIM methodology. In recent years, there has been an increasing body of literature emphasizing the limitations of traditional evaluation methods which focus predominantly on bid price. This underscores the need for a more comprehensive approach to evaluation that considers various qualitative and quantitative criteria.

A detailed review of the literature reveals a significant research gap in the application of MCDA frameworks integrated with BIM for construction tender evaluations, particularly in terms of developing and applying standardized evaluation criteria tailored to BIM-specific needs - the evaluation of construction tenders should encompass all relevant criteria. Furthermore, the evaluation process shall adhere to the principles of nondiscrimination, proportionality, and transparency, which are fundamental pillars of public procurement, as outlined by the European Directive 2014/24/EU - these principles form the foundation for the present study.

In this context, a BIM-integrated MCDA approach supported by MACBETH is proposed. It is applicable to both the public and private domains, serving as a reference guide for contracting authorities to assess and select the best tender for BIM-based construction works contracts. The proposed methodology is detailed in section 4, and its application is demonstrated in section 5 through a real-world case study.

The proposed MCDA tender evaluation framework meets the unique assessment needs of BIM-based construction projects, filling the gap identified in ISO19650 standards related to BIM-specific evaluation criteria, and aligns with the public procurement requirements. In addition to allowing the publication of the complete evaluation model, including criteria, weights, and scoring rules, in the tender document as part of the invitation to tender, the framework also permits evaluation based on the intrinsic value of tender proposals, irrespective of other tender features. This is in line not only with the European Directive 2014/24/EU but also with more demanding regulations such as the Portuguese Code of Public Contracts.

To support the structuring of the decision problem, a BIM-integrated framework is presented, featuring both screening and evaluation criteria along with their respective performance references ("neutral" and "good"), as detailed in **Appendices 1 and 2**. This framework, developed through a value-focused approach and informed by insights from construction experts, exhibits potential applicability across diverse construction tender evaluation processes in both public and private domains. It is designed to be adaptable on a case-by-case basis, as demonstrated in **Appendix 3**. This appendix showcases an adaptation of the general framework presented in **Appendices 1 and 2** to the specific context of the case study outlined in this paper.

The utilization of MACBETH to support the implementation of MCDA within the framework of an additive model for preference aggregation stands out for its user-friendly approach, resonating with decision-makers, as it allows accommodating their preference for qualitative input while acknowledging the importance of quantitative data. This approach proves particularly useful within the context of the construction industry, characterized by complex and multifactorial decision-making processes, where variables are not always easy to objectively assess and quantify at first.

However, the success of the proposed MCDA framework requires technical proficiency to ensure a thorough application, maintaining process integrity and aiding decision-makers in accurately selecting the ideal contractor for each unique contract. For instance, it is imperative to steer clear of common evaluation pitfalls, such as blindly assigning weights to criteria without considering their impact levels.

The case study validated the practicality of the proposed frameworks under public procurement procedures, highlighting the potential benefits of a value-based approach in tender evaluations for construction works and demonstrating that a more robust and objective assessment process can lead to different outcomes - such as selecting tender B over tender C - compared to traditional methods, which may overlook the multifaceted nature of modern construction projects.

Notably, the influence of BIM criteria was deemed irrelevant, as the overall ranking would remain unchanged even if they were excluded. This finding underscores the importance of carefully considering the role of BIM in tender evaluations and adopting a balanced approach that effectively integrates both BIM and non-BIM factors. It also reflects BIM's relative importance in the construction industry, where, despite being a methodology that facilitates efficiency gains, it is not strictly necessary for project completion and does not play a decisive role in awarding construction contracts.

6.2 Limitations and future research

The study acknowledges several noteworthy limitations, which constitute opportunities for future research.

Firstly, one significant constraint arises from the nature of decision-making, even within structured methodologies like MCDA. Despite its framework, decision-makers' discretionary power introduces the potential for drawbacks when intermittently relying on intuition and subjective judgments. This reliance may lead to decisions influenced by motivational and cognitive biases, resulting in deviations from authentic values and preferences.

Another limitation is related to the potential impact of changes within the decision-making body or adjustments in the timing of decision processes. Such changes can result in divergent outcomes due to disparities in judgments and problem structuring. While these potential inconsistencies are acknowledged, within the constraints of the available information at a specific moment, MCDA continues to stand as a valuable tool for informed decisionmaking.

Furthermore, this study addresses project risk and uncertainty by proposing criteria linked to expected performance instead of past performance, considering regulatory constraints related to non-discrimination specified by the European Directive 2014/24/EU. This approach aims to reduce costs when projects perform well, contrasting with

those solely involving penalties outlined in contract documents. To achieve this goal, attaining a balanced criterion weighting and appropriate rewards is critical (Tavares et al, 2013).

Importantly, the application of the proposed evaluation framework presupposes the adequate incorporation of BIM requirements into the tendering documents for construction works, in coherence with the BIM-specific evaluation criteria to be adopted. This gap in the literature represents a foundation for future studies to develop a comprehensive BIM-integrated tendering methodology, which should combine traditional processes with recognized BIM standards and public procurement regulations, particularly the ISO 19650 standards and the European Directive 2014/24/EU. Such a methodology would be applicable to both the public and private sectors, and could serve as a reference guide for contracting authorities.

Lastly, this study specifically explores the BIM-based tender evaluation for the execution phase of construction projects. However, the successful implementation of BIM depends on a comprehensive assessment that incorporates the necessary specifications throughout all stages of project development. Particularly, the design phase, which precedes the construction works, is critical for ensuring BIM's effectiveness during execution and extending into the operational phase.

APPENDIXES

-**Appendix 1**: BIM-integrated framework featuring both screening and evaluation criteria and performance references ("neutral" and "good").

-**Appendix 2**: BIM-integrated framework: evaluation criteria value tree.

-**Appendix 3**: Case study BIM-integrated framework: evaluation criteria value tree.

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Appendix 1. BIM-integrated framework featuring both screening and evaluation criteria and performance references ("neutral" and "good").

Appendix 2. BIM-integrated framework: evaluation criteria value tree.

